

# Driving Consistent Growth for Marks & Harrison Since 2014



## The Challenge

Marks & Harrison was already a well-established and trusted personal injury firm across Virginia, with a long history of success. As the firm continued to grow, the focus shifted to expanding reach across the state and strengthening its position in an increasingly competitive market.



## The Goal

The firm's main goal was to break past the point of being just a trusted neighborhood firm, and to expand and become the state's most trusted go-to personal injury attorneys. They didn't want a temporary spike in leads, but a long-term customized roadmap that would ensure every year outperformed the next.

## The Approach:

- ✓ Consistent Custom Website Redesigns
- ✓ Brand Building with Social Media
- ✓ Sharing of Local Boots-on-the-ground Community Involvement
- ✓ Careful Cultivation of Reputation Management
- ✓ Hyper-local Content Strategy
- ✓ Relevant FAQ Sections
- ✓ Ongoing SEO Campaign
- ✓ Digital Advertising Campaigns

## Result:

Year after year, the firm has consistently had record years of case signups as a result of the robust marketing campaign that Consultwebs helped lead!

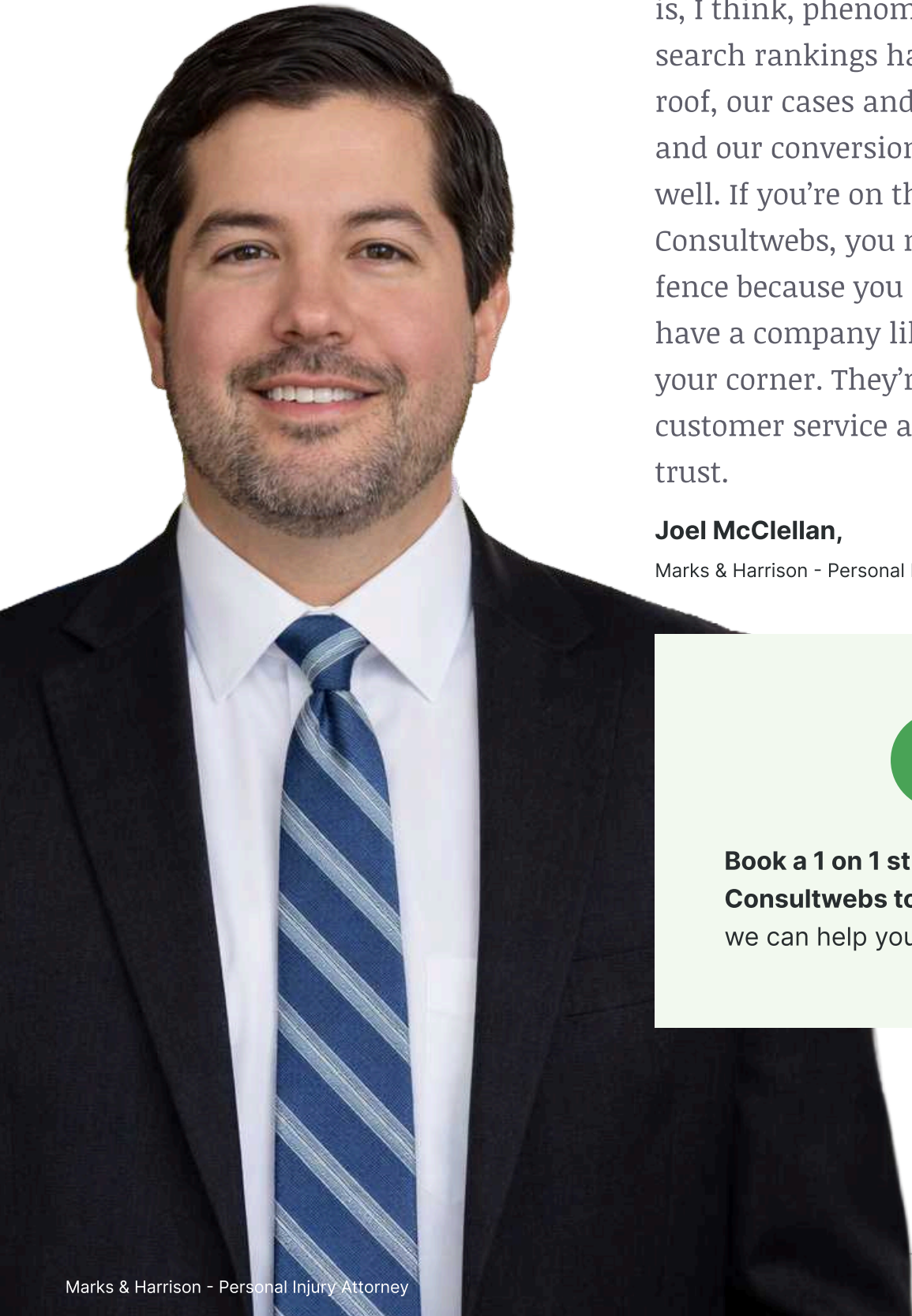
From 2015 to 2025, the firm experienced:

- A 350% increase in website traffic
- A 815% increase in monthly leads

**An increase of 815% in average monthly leads from 2015 to 2025.**

**The firm has also opened four new offices across the state of Virginia and one in Washington, D.C., during their time with Consultwebs.**





Working with Consultwebs, our website is, I think, phenomenal. Our results on search rankings has gone through the roof, our cases and calls have increased, and our conversion has increased as well. If you're on the fence for hiring Consultwebs, you need to get off the fence because you can't afford not to have a company like Consultwebs in your corner. They're very reachable, great customer service and a partner you can trust.

**Joel McClellan,**

Marks & Harrison - Personal Injury Attorney



**Book a 1 on 1 strategy session with Consultwebs today** to learn how we can help your law firm grow.

## Next Step: Let's Talk About Your Goals

Book a 1 on 1 strategy session with our team and discover how Consultwebs can help your law firm grow.



[\*\*SCHEDULE YOUR FREE CONSULTATION\*\*](#)

Let's build something that works—for your firm, your clients, and your bottom line.