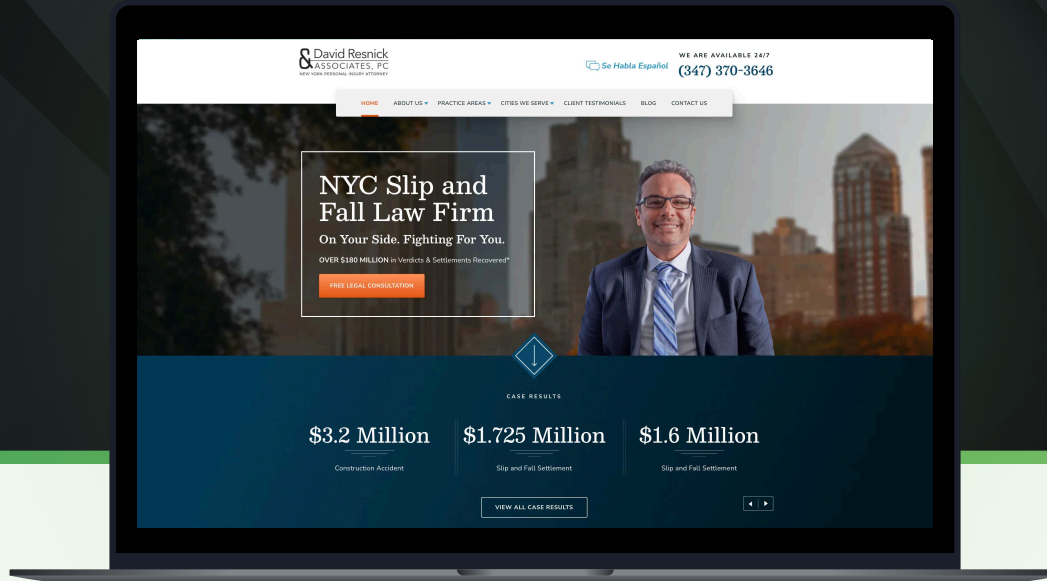


David Resnick's 891% Advertising Return With Consultwebs in 6 Months



David's Story

Founded in 1998, David Resnick built his firm on a foundation of personalized care and direct client communication—a boutique approach that larger firms often ignore. However, to maintain this high-touch service while scaling in a saturated digital landscape, the firm needed a marketing engine that could consistently deliver high-value cases (such as slip and fall and car accidents) without wasting budget on low-intent leads or underperforming ad spend.







The Challenge

Operating in Midtown Manhattan, David Resnick & Associates faces the most competitive legal market in the United States. In the world of New York personal injury law, the "status quo" means battling massive firms with nearly unlimited budgets and skyrocketing Cost-Per-Click (CPC) rates.

The Goal: The firm sought to solidify its digital footprint and ensure a sustainable pipeline of high-stakes cases. They wanted to increase the volume of signed cases specifically for personal injury and slip-and-fall incidents in the five boroughs.

The Approach:

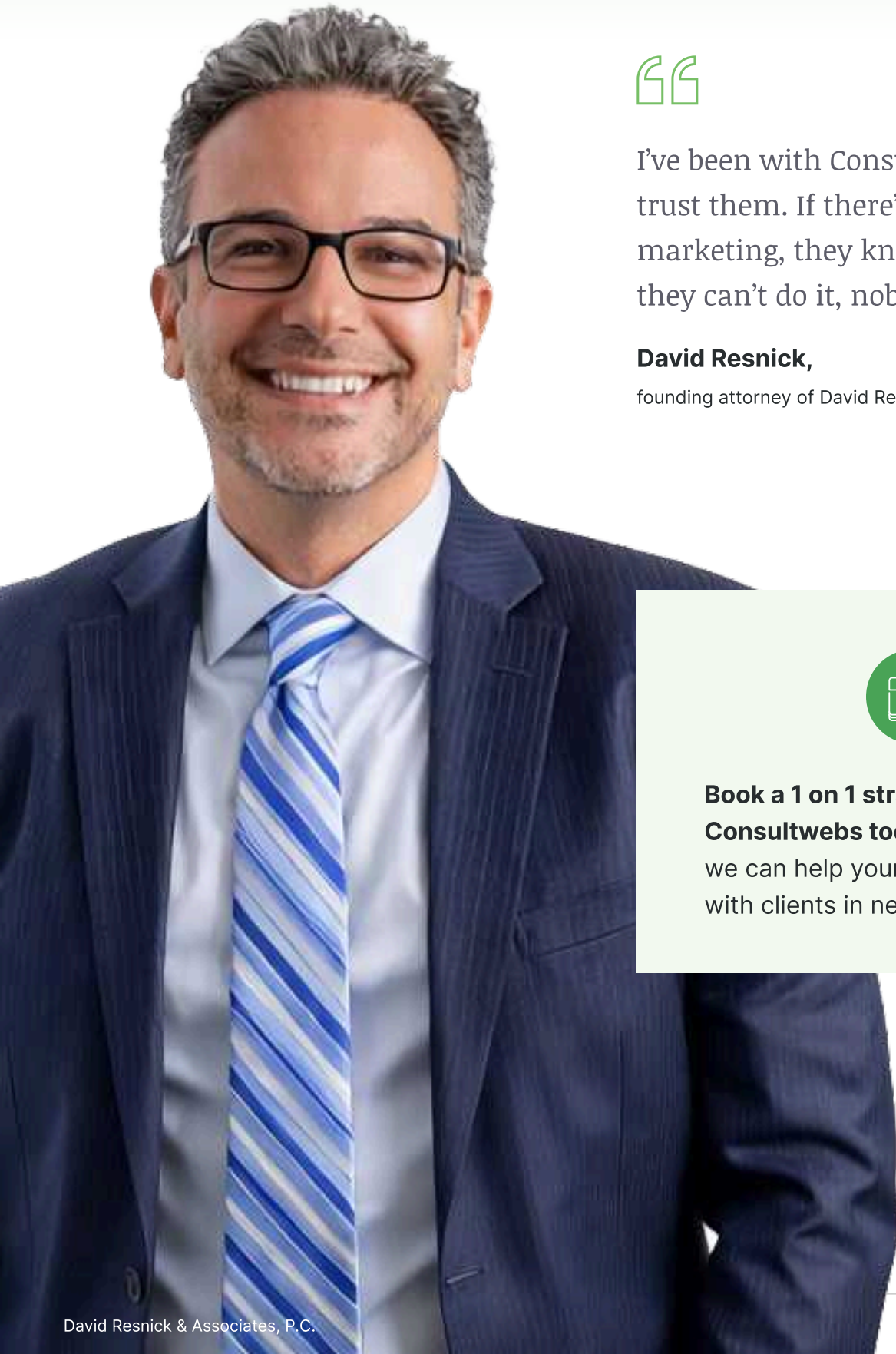
-  Agile Digital Advertising Campaign
-  This allowed flexibility to maneuver funds toward campaigns that performed the best quickly with Social Media Ads and PPC
-  Ongoing Search Engine Optimization Efforts
-  Transparent ROI tracking system to monitor every dollar from click to signed case



Result:

The results demonstrate how a strategic, long-term partnership can overcome even the most aggressive competition with a 8:1 return.

By focusing on quality over quantity, David Resnick & Associates achieved a **891% ROI** on their digital ad spend, proving that boutique firms can successfully compete and win against mega-firms when backed by data-driven storytelling.



“

I've been with Consultwebs since 2007. I trust them. If there's a way to do SEO marketing, they know how to do it. If they can't do it, nobody can.

David Resnick,

founding attorney of David Resnick & Associates, P.C



Book a 1 on 1 strategy session with Consultwebs today to learn how we can help your law firm connect with clients in need.

Next Step: Let's Talk About Your Goals

Book a 1 on 1 strategy session with our team and discover how Consultwebs can help your law firm grow.



[**SCHEDULE YOUR FREE CONSULTATION**](#)

Let's build something that works—for your firm, your clients, and your bottom line.