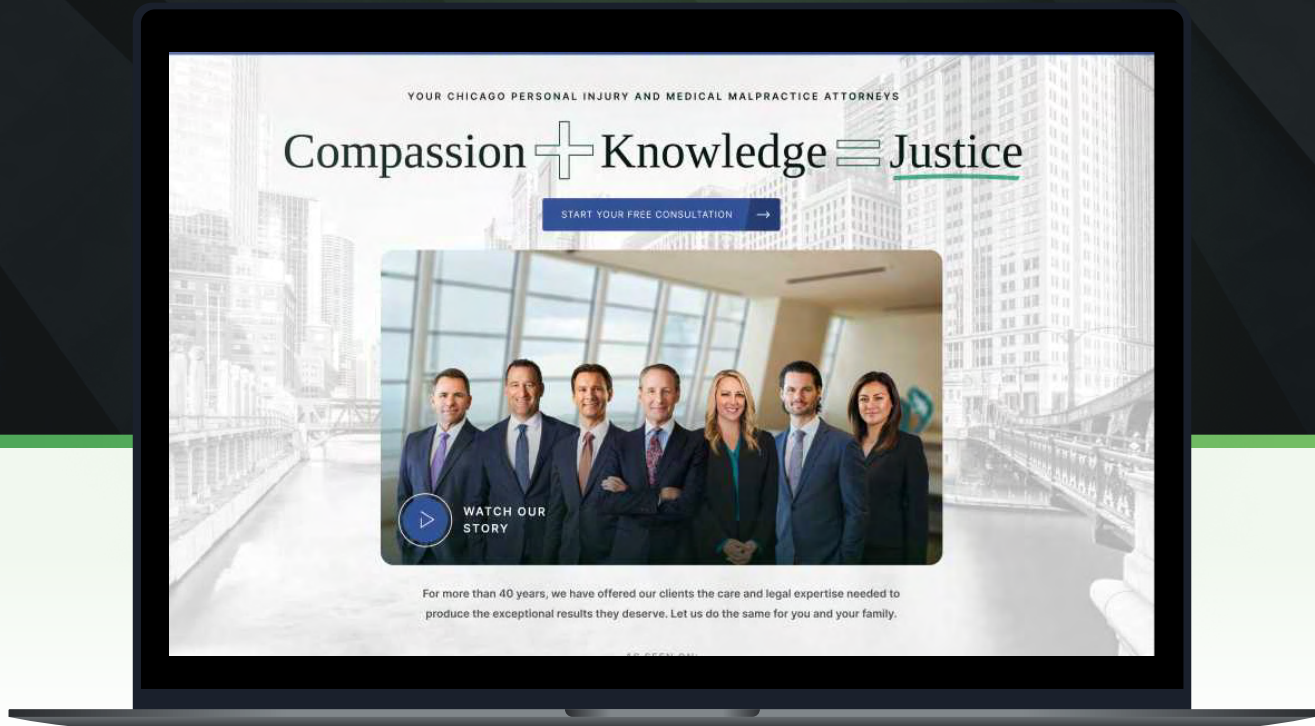


How Salvi Law's Website Helped a Family Find Justice



Salvi's Story

Salvi, Schostok & Pritchard P.C. is a leading Illinois personal injury law firm with offices in Chicago and Waukegan. Founded in 1982 as the Law Offices of Patrick A. Salvi, the firm has grown to include 15 skilled attorneys and 30+ staff.

With a focus on complex medical malpractice, catastrophic injury, and defective product cases, the firm has secured over \$1 billion in verdicts and settlements for injured clients.



The Challenge

The client signed with Consultwebs in 2007. The goal was simple: reaching injured people in need of their services at precisely the right time.

How Consultwebs Helped

- ✓ Redesign of the law firm's website
- ✓ Ongoing Search Engine Optimization efforts
- ✓ Pay-per-click advertising (PPC)
- ✓ Social media management
- ✓ Social media management

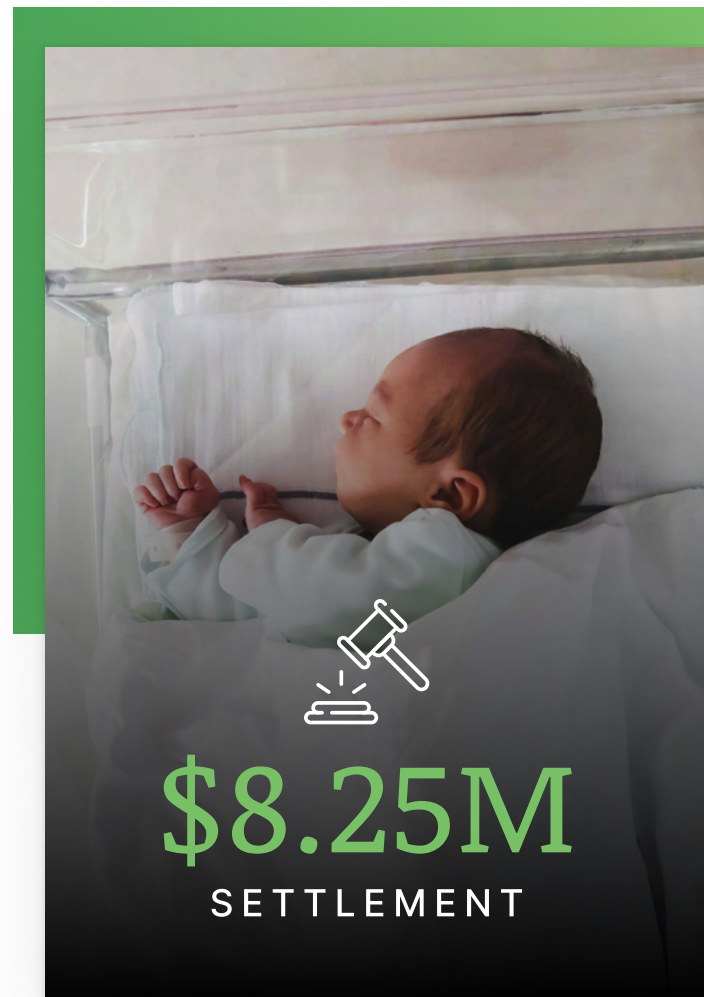
Result:

On October 15, a Chicago couple experienced an unimaginable tragedy: the death of their premature infant due to a fatal medical error. An IV bag contained a dose of sodium approximately 60 times higher than prescribed. The overdose triggered cardiac arrest, claiming their baby's life after 40 days of promising progress.

Grieving and desperate for answers, the parents began searching for legal help. On October 29, they found www.salvilaw.com. At 9:23 p.m., they submitted a contact form.

Thanks to Consultwebs' real-time notification system, the message went directly to TJ Saye's inbox. He responded within minutes. Attorney Patrick Salvi followed up personally. The couple became clients, and their path to justice began.

The firm was able to secure a record-setting \$8.25 million settlement for the parents. But that's not all. This case also resulted in changes to the hospital's handling of IV medications, adding new safety measures that could save the lives of other children who may encounter similar situations.



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“I would contend that clients who might never have found us or may have changed to a lesser firm without knowing who we are were able to click on a link and very easily find our law firm, do their due diligence and ultimately sign us up to represent them.”

TJ Saye,

Chief Operating Officer of Salvi, Schostok & Pritchard P.C



Book a 1:1 strategy session with Consultwebs today to learn how we can help your law firm connect with clients in need.

Next Step: Let's Talk About Your Goals

Book a 1:1 strategy session with our team
and discover how Consultwebs can help
your law firm grow.



SCHEDULE YOUR FREE CONSULTATION

Let's build something that works—for your firm, your
clients, and your bottom line.