

LIGHTS, CAMERA, AWARENESS:

# Levine & Slavit's Journey to Nearly 4 Million Impressions in 6 Months with Consultwebs

 Play Video



## Ira's Story

Levine & Slavit PLLC is a family-owned personal injury law firm in Manhattan and Mineola, NY, with 115 years of combined experience. Since its founding in 1957, Levine & Slavit has recovered tens of millions of dollars on behalf of clients, earning a reputation for securing top settlements and verdicts across a wide range of cases.



## The Challenge

The client signed with us after meeting the Consultwebs team at conferences and listening to our LAWsome podcast episodes. When attorney Ira Slavit reached out to us, his goal was to reach a larger audience, modernize the firm's brand presence, and turn social media into a meaningful channel for awareness and connection.

## Our Team's Approach



Initial Video Marketing Setup Call



3-5 monthly social media vertical video posts



Dedicated Video Advertising Budget



Monthly check-ins



Continued campaign optimization

# How Consultwebs Helped

After implementing the above strategy, our client experienced the following outstanding results:

TOTAL IMPRESSIONS

3,662,843

TOTAL REACH

1,529,871

TOTAL ENGAGEMENT

2,571,303

SHARES

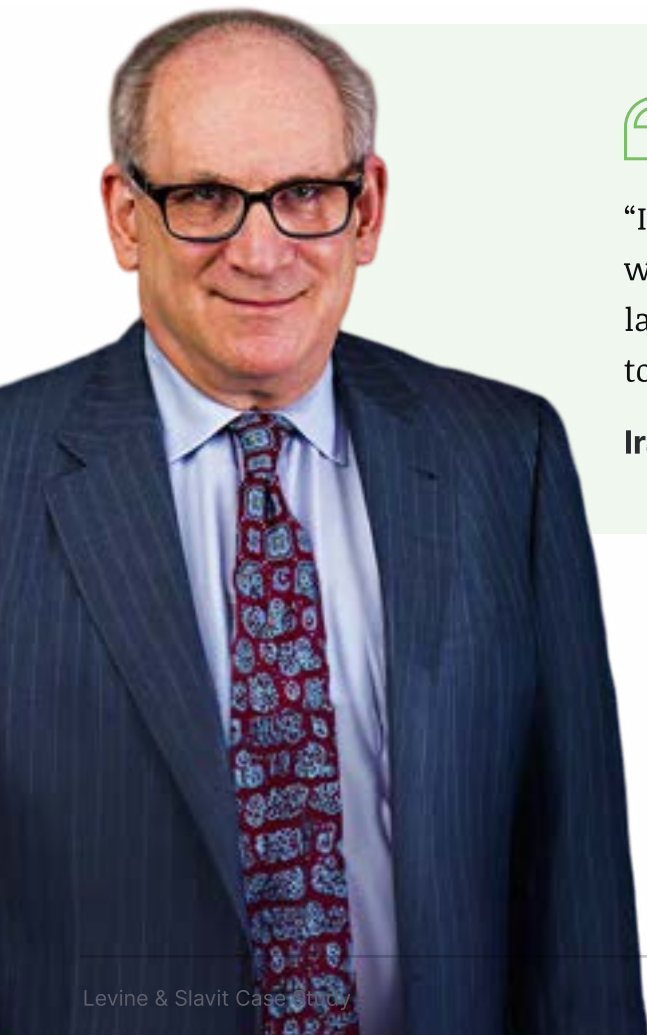
3,082

COMMENTS

1,763

REACTIONS

19,894



“I am in the midst of a social media video campaign with Consultwebs. The campaign is greatly helping our law firm’s branding. The Consultwebs team is fantastic to work with!”

**Ira Slavitt, Partner at Levine & Slavitt PLLC**

For attorneys out there who may be skeptical about video campaigns, believing that the numbers are nothing more than vanity metrics—in the 6 month time span of this campaign, Ira was recognized in public on multiple occasions from his videos. His law firm’s videos have built trust with his local community, encouraging them to engage with him not only online, but in person as well! The firm also contributes a significant increase in phone calls to the video campaign.

## Next Step: Let's Talk About Your Goals

Book a 1:1 strategy session with Consultwebs today to learn how we can help your law firm with video marketing.



**SCHEDULE YOUR FREE CONSULTATION**

Let's build something that works—for your firm, your clients, and your bottom line.