

# Scaling Success - For every \$1 spent the Jebaily Law Firm got \$7 back



## **OVERVIEW**

## **CHALLENGE**

When the Jebaily Law Firm, a South Carolina Personal Injury firm, signed with Consultwebs their website was outdated. Their main menu was difficult to see and the overall design was difficult to navigate. The website was very generic and was not optimized to be responsive for mobile users.

## **APPROACH**



Redesign of law firm's website



**Ongoing Search Engine Optimization efforts** 



**Agile Digital Advertising Campaign** 

## GOAL

Their primary goal was to gain more personal injury and workers' compensation cases through their digital presence. After achieving that goal, the firm evolved to a new goal of achieving a 5:1 ROI. For every \$1 they spent in marketing, they wanted to receive \$5 back in return.

### **RESULT:**

ROI 7

For every \$1 spent, the firm got \$7 back.



"During our time with Consultwebs we have seen very impressive results from their dedicated efforts! The team is absolutely fantastic! They are creative, enthusiastic, and very responsive to new and better ways to get us positive results! I give them my highest recommendation!"

**George Jebaily** 

Book a 1:1 strategy session with Consultwebs today to learn how we can help your law firm grow.