

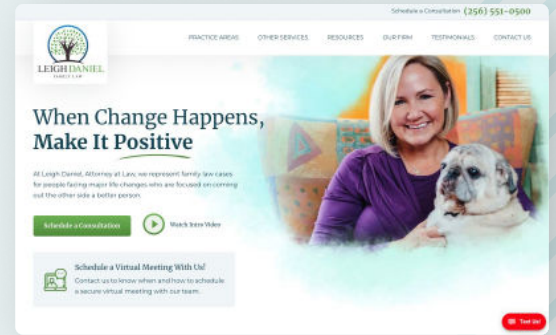
# Leigh Daniel Family Law Case Study

ROI

43:1

REVENUE INCREASE

414%



## OVERVIEW

### ABOUT

Leigh Daniel Law is a Huntsville, Alabama family law practice. Their legal team strives to strike a balance between being compassionate when emotions are running high, sensitive when situations are delicate, and ferocious when their clients are not being treated fairly.

### GOAL

The client signed with Consultwebs after another CW client and colleague of theirs referred them. Their goal was to gain more family law cases, and ultimately increase revenue.

### APPROACH



Redesign of law firm's website



Ongoing Search Engine Optimization efforts



Goal: Strengthening her law firm's organic search presence in the Huntsville market for divorce cases

Their firm had an increase from an Initial gross revenue in 2021 of approximately \$350k to **\$1.8 million** in mid 2024.

## QUOTE



"Hello, I have been with CW for many years and could not have done what I have without them. I tried to stop once and saw the phone lines go silent. I can tell you I went from gross revenue of about \$350k to \$1.8m this year. But as I said, I've been with them a long time. I have loved all my account managers and have no complaints. I really just knew from the leads and the revenue that they were making a huge difference."

**Leigh Daniel Family Law** - May 21, 2024