

CASE STUDY

YouTube Advertising Campaign

Many law firms spend significant time and money creating video content, but fall short in promoting them to maximize value.

 **90 days**

Campaign Length

 **5558 hours**

Total Watch Time

 **808**

Earned Views

 **\$12,391**

Ad Spend

An **earned view** is when someone watches another video on your linked YouTube channel, within 7 days of watching your ad.



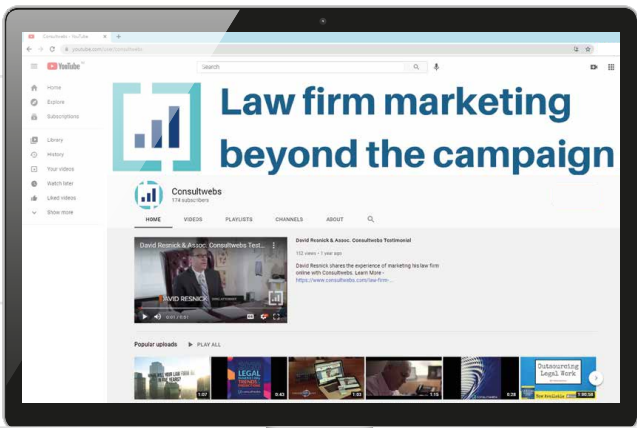
33%

INCREASE IN
PHONE CALLS



\$0.03

AVERAGE COST
PER VIEW



26 minutes

AVERAGE VIEW TIME
PER DOLLAR SPENT



3,833,848

IMPRESSIONS

"Consultwebs listened and they adapted to what I needed. Consultwebs is in for the long haul. We work month after month after month on trying to improve our SEO, trying to improve our return on investment. They know how to drive business to my site. Together we collaborate and we make it happen."

David Craig - Craig, Kelley & Faultless

Ready to start your YouTube campaign? **Get in touch with us today!**