

## QUESTIONS TO ASK

## CONSULTWEBS ANSWERS

How long have you provided marketing services for law firms?

**We have worked exclusively with law firms since 1999.**

During this time we have engineered a proven digital marketing system built specifically for the unique needs of law firms.

How many of your attorney clients currently receive ongoing digital marketing services?

**We partner with over 200 law firms across the US and Canada to help them drive more cases.**

*Consultwebs intentionally limits the number of law firm clients we take in a given market to ensure our interests are aligned with yours.*

Do you list any examples of your client sites on your website?

**Yes! We are proud of the success of our clients' campaigns.**

*We believe it is important to be transparent in the quality of our work so you can make an educated decision.*

How frequently do you expect to communicate with your clients on the status of their campaign? What type of reports do you provide to your clients?

**Our standard is to hold monthly meetings with every client and meetings in between as a campaign requires. Email communication is also frequent.**

Do you help your clients calculate the ROI on their marketing investment?

**We have created tools designed especially for law firms to calculate the ROI of our marketing efforts and readily provide assistance using these tools. Our digital marketing experts review this monthly with our clients.**

Do your clients own the services you provide for them, or do those services remain your intellectual property? If you retain rights to any of your services, please identify them.

**Our clients retain all rights to the websites, designs, and content we create for them.**

*We have had clients come to us from other vendors where the client learned that the vendor owned the websites, designs, and content.*

How many staff are dedicated to digital marketing?

**We have more than 100 full-time team members, all dedicated to legal marketing. Our sales team is comparatively small with 2 full-time sales representatives. This ensures our clients get better service and strong results.**



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What, in your eyes, is a successful client relationship?

We strive to become a true partner in growing your law firm. This has two aspects to it: working hard to deliver a great return on your marketing investment and ensuring that doing business together is as easy as possible.

Do you provide references, in addition to any testimonials?

Yes! Just ask and we will send over a list of current clients you can speak to about their experience partnering with Consultwebs.

What is your company's greatest strength?

Providing a great experience for law firm clients and backing that up with a growing caseload.

Do you list your managers and employees on your website along with their bios?

Yes. We feel it is important for prospective clients to know with whom they will be working.

Why is your team the most qualified? Are your Content Team and SEO team Google Analytics certified?

Focused teams with experience, including licensed attorneys, award-winning journalists, and Google-certified individuals. Our Client Services team is Google Analytics Certified. Our entire team receives extensive and ongoing training.

Do you have a proven track record?

Yes. Please have a look at our portfolio page and speak with our clients. New York City, Chicago, Dallas, Houston, and Atlanta are just a few examples of highly competitive cities where our clients are succeeding online.

Other than law firm digital marketing, what does your firm do?

Nothing. We are solely focused on getting law firms more cases from the internet.  
*We have found that a marketing vendor spread across multiple industries is not able to provide highly effective marketing in the competitive legal market. Law firms face unique challenges and only focused expertise can provide the best results.*

Do you have full-time licensed attorneys on your content team?

Our content team includes full-time licensed attorney writers. They are also Google Analytics certified. This allows us to develop high quality, relevant content that appeals to potential clients and is optimized for search engines.



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How frequently do you expect to communicate with your clients on the status of their campaign? What type of reports do you provide to your clients?

Do you help your clients calculate the ROI on their marketing investment?

Do your clients own the services you provide for them, or do those services remain your intellectual property? If you retain rights to any of your services, please identify them.

How many staff are dedicated to digital marketing?

Do you have full-time licensed attorneys on your content team?



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Do you provide references, in addition to any testimonials?

What is your company's greatest strength?

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Why is your team the most qualified? Are your Content Team and SEO team Google Analytics certified?

Do you have a proven track record?

Other than Web marketing, what does your firm do?

Are you ready to supercharge your marketing efforts and get your firm the business it deserves? Book a call with us today.

[Book a Call](#)

