

# DELEGATE AND GET MORE DONE

## TRANSFORMING THE DAY OF A LAW FIRM MARKETER

You have so much to do! You are responsible for every area of your firm's marketing, branding and the leads that come in that keep the doors open. **It's a constant battle to prioritize your time to take care of the most important marketing activities.**

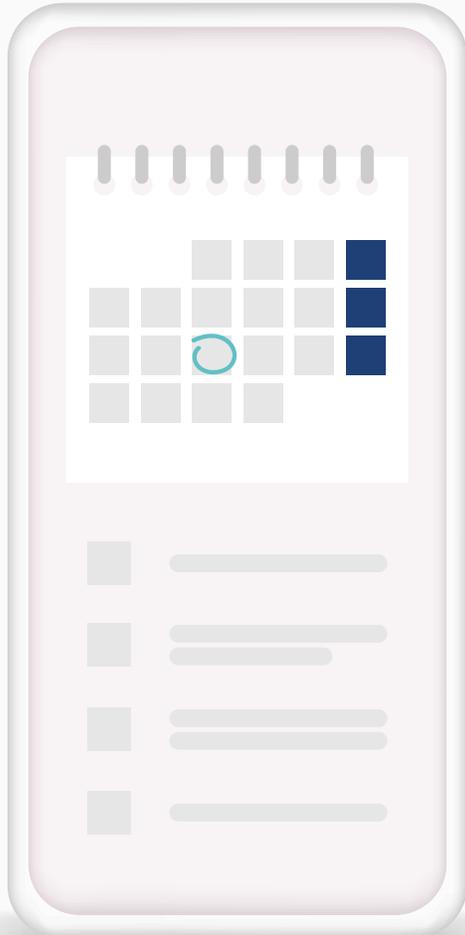
Wouldn't it be great if you had an expert team to handle the web stuff for you, give you good answers to share with your firm's leadership, and help you show a great ROI? Which of these agendas sounds more like your typical day?

### When You Have To Handle All The Details



**Meet clients where they are today. Talk to the experts!**

## After Delegating to Consultwebs

**COST-PER-LEAD DOWN!!****Meeting @ 1:30!**

Rankings, updates, content

Close

Got it

**Review new leads**, update lead source report and note that activity is up, across the board.**Read marketing newsletter** - Don't worry about that Google algorithm update**Review and approve** the copy for new practice-area webpage**Networking** calls with local organizations.

**Brief leadership meeting:** Report on how the firm's local search results are dominating the new competitor down the street and... how we just achieved our cost-per-case goal!



"I have been extremely impressed by the team at Consultwebs. Since they started working with us on our digital marketing, we have seen a significant increase in web traffic and calls. Everyone is very friendly and responsive. They are **constantly optimizing our website** to comply with the latest SEO trends. Because of this, we are seeing our firm place higher on Google than ever before. **I highly recommend Consultwebs to other law firms looking to revamp their online presence.**"

- Aaron Barr, Director of Marketing, Marks & Harrison, Richmond, VA

**Let's talk about how we can help, to let you focus and get better results for your firm.**